

Launch of SETU – Süd Deutschland Entrepreneurs, Technologists and Udyamis

(An Initiative for Researchers and Entrepreneurs)

The Consulate General of India, Munich, is pleased to announce the launch of SETU (Süd Deutschland Entrepreneurs, Technologists and Udyamis) — a dedicated initiative to connect, engage and empower the Indian diaspora residing in South Germany.

The Indian diaspora, with a global presence of over 36 million people, has emerged as a valued partner in India's growth and development journey. Government of India has consistently recognized the diaspora's role in strengthening international partnerships and contributing towards the vision of a Viksit Bharat.

Over the past decade, India's economic rise has been strongly supported by a dynamic startup and innovation ecosystem. India is counted among the top three startup ecosystems in the world, with around 150,000–160,000 registered startups and over 100 unicorns, together contributing well over 100 billion US dollars to the economy and projected to add close to 1 trillion US dollars by 2030. India also hosts more than 3,000 deep-tech startups working in artificial intelligence, quantum technologies, advanced manufacturing, clean energy and other frontier areas, growing at about 53 percent compounded annual growth over the last decade and increasingly attracting domestic and global capital. This growing economic prowess, depth in technology, and strong startup energy create significant opportunities for collaboration at scale with partners across the world, including the Indian diaspora.

South Germany is home to a dynamic and accomplished Indian community comprising entrepreneurs, technology professionals, researchers, academics, business leaders, innovators and students. Noticing the strong desire of our diaspora to contribute to and participate in India's ongoing growth story and the journey towards a Viksit Bharat — through investment, innovation, research collaboration and knowledge partnerships — this initiative is being launched to provide a structured platform for such engagement.

Recognizing the immense expertise, experience and potential within this community, SETU has been conceived as a platform to facilitate structured engagement of these leaders with opportunities to collaborate with suitable partners in India. It aims to enable meaningful connections with Indian startups, research institutions, industry bodies, and government initiatives, particularly in deep tech, digital innovation, advanced manufacturing, sustainability and other emerging domains.

Indian professionals, entrepreneurs, technologists, researchers and innovators based in South Germany are invited to become a part of this initiative by sharing their details and areas of interest through the registration form below:

Register for SETU: <https://forms.gle/y4xcAigYuQg9yjow6>

Together, let us build bridges of knowledge, innovation and collaboration.
